



**First International Conference on Arts
and Science in Business and Engineering
Technology (ICASBET 2024)**

April 19th 2024

**@ Radisson Blu Hotel
Dubai**

United Arab Emirates

Visit:

www.icasbet.com

Scope of the Conference

International Conference on Arts and Science in Business and Engineering Technology (ICASBET 2024) aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results about all aspects of Arts, Science, Business, Engineering Technology and Innovation. It also provides the premier interdisciplinary forum for scientists, engineers, and practitioners to present their latest research results, ideas, developments, and applications in all areas of Interdisciplinary emerging areas in Innovation and Technology. The conference will bring together leading academic scientists, researchers and scholars in the domain of interest from around the world. Topics of interest for submission include, but are not limited to:

Outcome of the conference

All the invited papers will be published in the conference proceedings with an ISBN number, ISSN(Online): 2454-8065 and published on the day of the conference in the International Journal of Applied Theoretical Science and Technology (IJATST), and the selected contributed papers will be published in Scopus Indexed journals with additional cost based on the Quality of the paper submitted by the participants.

Conference Chair

Dr.V.Jaiganesh
CEO- Global Tech Education Forum of India
UDYAM REG NO. UDYAM-TN-24-0100608
INDIA

Dr.A.Ramamurthy
Associate Professor
Bharath Institute of Higher Education and Research, Chennai - 600073
INDIA.

Dr.S.Rajakumar, Associate Professor
Department of Manufacturing Engineering
Annamalai University-608002.Tamilnadu.INDIA.

Organizing Secretaries

Dr.G.Sudhagar

Associate Professor

Department of Electronics and Communication Engineering
Bharath Institute of Higher Education and Research, Chennai - 600073
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Dr.P.Dhinakar

Professor

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Dr.J.Prince Jayalal

Professor, Rajalakshmi Institute of Technology, Chennai.

Dr.S. Kavitha, Assistant Professor

Department of Electronics and Instrumentation Engineering
Annamalai University-608002.Tamilnadu.INDIA.

Organizing Chair Overseas

Engr.Saravanan-Dubai

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National Advisor

Dr.P.K.Nagarajan

Director-Industry Relations, Rajalakshmi Institute of Technology, Chennai.

International Advisor

Dr.V.Balaji

Associate Professor in the school of Electrical Engineering,
Bahir Dar University, Ethiopia.

Submission of Abstract

Research abstract of new findings in all aspects related to the themes of the conference are invited for oral/poster Presentation. Abstract of 300 words along with title, author's complete address including E-Mail and contact numbers may be sent to icasbet24@gmail.com on or before 20/03/2024.

CALL FOR PAPERS

SOCIAL SCIENCE

1. Anthropology, Archaeology, Cultural Studies and Humanities 2. Cognitive and Behavioral Sciences 3. Computational Social Science 4. Cultural and Media Studies 5. Economics and Management 6. Education and Social Welfare 7. Demography, Human Geography & Population Studies 8. Ethnicity, Difference, Identity 9. Globalization and Internationalization 10. Immigration, Refugees, Race, Nation 11. Interdisciplinary Perspectives on Gender 12. International Relations & Human Rights 13. Journalism and Communications 14. Linguistics 15. Natural, Environmental and Health Sciences 16. Politics, Philosophy, Ethics, Consciousness 17. Politics, Public Policy, Law & Criminology 18. Psychology & Social Psychology 19. Research Methodologies, Quantitative and Qualitative 20. Social History 21. Social Work 22. Sociology 23. Sustainability 24. Teaching and Learning 25. Technology and Applied Sciences 26. Urban Studies

AGRICULTURAL SCIENCE & ENGINEERING : ANY TOPIC RELEVANT TO AGRICULTURE FIELD WILL BE GIVEN PREFERENCE.

COMMERCE AND MANAGEMENT

1. Consumer Behavior 2. Pricing Issues 3. International Marketing 4. Technology Marketing 5. E-Marketing 6. Bottom of the Pyramid 7. Current / New Trends in Training & Development 8. Global HRM 9. Positive Organizational Psychology 10. Woman and Leadership 11. Accounting Challenges 12. Information Security Audits 13. Electronic Crime / Cyber Crime 14. Asset – Liability Management 15. Technological Progress & Banking 16. Digital Banking : A need of time 17. Behavioral Operations – Management 18. Humanitarian Logistics & Disaster Relief 19. Operation Management & Operation Research 20. Quality Control and Six Sigma 21. Retail Operations Management 22. Cashless Economy 23. Transactional Economics in the Era of Mergers and Acquisitions. 24. Digital Economy : Challenges and Opportunity 25. Digital Trade in South Asia 26. Merits and Demerits of Digitalisation 27. Social Media & Marketing 28. Direct Marketing in the Omnichannel Environment 29. Digital eco-marketing 30. Innovations in the digital marketing 31. Direct marketing through digital channels 32. Marketing 4.0 : Moving from Traditional to Digital 33. Impact of 5G on Digital Marketing 34. Digital marketing : Opportunities & Challenges 35. Online Education : The New Normal 36. The art of visual content 37. Search engine optimization 38. Social media advertising 39. Instagram Analytics 40. E-Commerce : Future of Business? 41. Digital Marketing & Agricultural Sector 42. Digital marketing and employment opportunity 43. Digital marketing in the software industry 44. Digitalisation and Political Science 45. Political policies and digital marketing 46. Role of language in digital marketing 47. Influence digital marketing of society 48. Impact of digital marketing on human life. 49. Reflection of digital technology and marketing in literature. 50. Digital marketing of Insurance 51. Digital marketing of Health Services 52. Digital marketing and mercantile/business 53. Commerce & Management 54. Foreign Trade, Banking and Insurance, Marketing 55. Human Resource Management 56. Disaster Management, Labor laws 57. Taxation and auditing 58. Accountancy, Use of technology in Accountancy 59. Crypto Currency, Digital Banking 60. Share Market and Investment 61. Business Ethics 62. Risk Management & Any other relevant 63. Entrepreneurship and Economic Development 64. Innovations and Entrepreneurship 65. Research & developments and Entrepreneurship 66. New start up, e-start up, innovation and digital Economy, Green Technology in Entrepreneurship 67. Public Policy and Entrepreneurship 68. Financial Institution and Entrepreneurship 69. Women Entrepreneurship 70. Social Entrepreneurship, Rural Entrepreneurship 71. Ecopreneurship 72. Emerging trends in Entrepreneurship

SCIENCE

1. Emerging trends in Chemistry 2. Physics 3. Biology 4. Zoology 5. Mathematics 6. Life Sciences 7. Information & Communication Technology 8. Data Science, Big Data Mining, 9. Artificial Intelligence, 10. Data infrastructure 11. Internet of things (IoT), Any other relevant topics 12. Pharmaceutical researches 13. Covid-19 & global vaccination program 14. Health and Pharmacy 15. Pharmacy Ethics 16. Health and Yoga 17. Fitness and Sports 18. Mental Health 19. Stress Management 20. Any other relevant topics 21. Environment Sustainability 22. Environment Laws 23. Environment Protection 24. Biodiversity & Life Cycle 25. Ecosystem, Hazards to Environments 26. Environment Education 27. Environment Awareness 28. Air, Water & Soil Pollution 29. Water Conservation and management 30. Forest conservation 31. Wildlife protection 32. Greenhouse effect 33. Nature conservation 34. Any other relevant topics

ENGINEERING AND TECHNOLOGY

1. Composite/Smart Materials 2. Nano Fluids /Nano-Technology 3. Cryogenic Technology 4. CAD/CAM/CIM/FMS 5. Applications of FEA 6. Artificial Intelligence 7. Industrial Automation and Robotics 8. Recent Trends in Manufacturing Processes 9. Application of Fuzzy Logic 10. Recent Trends in Electrical & Electronics 11. Electric Vehicle 12. Green Manufacturing 13. Engineering Statistics 14. Optimization Methods 15. Integrated Product Engineering 16. Industry 4.0 17. Machine Learning 18. Internet of Things/AR. VR 19. Wireless Robot 20. Any other relevant topics

PAPER SUBMISSION FORMAT

Full text papers with IJATST format or in word document (.doc) visit iaset.in

- E-mail to icasbet24@gmail.com
- Submit only original and previously unpublished papers with free plagiarism.

Awards :

Global Tech Education of India -GTEI Awards 2024 for various categories are nominated for receiving the awards Click the link below

:<https://docs.google.com/forms/d/1cplofXhsE4fIN7UmtY1Tnat8jSzmPCCBHIFzV10iBhc/edit>

CONFERENCE REGISTRATION FEE

Early Bird (In-Person) 15.3.2024	: AED 1000
Normal Registration (In-Person) 20.3.2024	: AED 1250
Early Bird Student Registration (In-Person) 15.3.2024	: AED 400
Normal Student Registration (In-Person) 20.3.2024	: AED 500
Early Bird (Online) 25.3.2024	: AED 500
Normal Registration (Online) 20.3.2024	: AED 750
Early Bird Student Registration (Online) 25.3.2024	: AED 250
Normal Student Registration (Online) 25.3.2024	: AED 300

REGISTRATION FEES INCLUDES

- Conference kit
- Conference lunch and refreshment (Two coffee Breaks and Lunch)
- Participation certificate
- All accepted papers will be published in Conference Proceedings. with ISSN No.

IMPORTANT DATES

Last Date for Abstract submission : 20.03.2024
Date of Acceptance notification : 22.03.2024
Submission of camera ready paper : 25.03.2024
Last date for registration : 31.03.2024

ACCOMODATION

Accomodation will be provided in the conference Venue at Radisson Blu Hotel on request Contact Engr.Saravanan Dubai - for more information Contact Number+971 0507846182 .Standard Room 650 AED/per person / per night

VISA: Visa will be arranged on request , Visa fee is applicable and refund cannot be done incase of visa rejection. 6 months Valid passport with photograph

Tour Arrangements:

Tour has been arranged for the conference participants (optional) City tour including Burj Khalifa Entry fee @ 650 AED (Food and other expenses by Participants)

PUBLICATION FEE

Conference Proceedings with ISSN.No with No additional fee
Scopus indexed journal With additional fee depending upon the authors choice.
for more details Visit: www.icasbet.com

CONFERENCE REGISTRATION LINK

https://docs.google.com/forms/d/18ghhpcbe4S1QgnhQLuc0c94o6_kRC-bockT18N8TKR4/edit

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